| **Addendum** | |
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| This document provides additional information relating to both specific aspects of the post/faculty and any post specific person specification criteria. The information contained within this document should always be read in conjunction with the accompanying generic Role Profile. | |
| **Job Title:** | Professor (Chair) in Business Analytics |

**Background Information/Relationships**

Surrey Business School is a growing business school with approximately 110 academic staff members, and a highly cohesive and collegial atmosphere. We are growing strongly, both in terms of our size, and in terms of the quality and impact of our work. We are accredited by AACSB (the Association to Advance Collegiate Schools of Business) and by AMBA (the Association of MBAs). Our particular strengths are in business analytics, digital innovation and technological transformation, leadership, sustainability and social innovation. We are organised around Departments and Research Centres that collaborate closely with one another.

The post holder will be a member of, and play a leading role in developing, the Department of Business Transformation The department is deeply engaged with local and international businesses which provide opportunity for meaningful interaction ensuring relevant research and teaching. We are looking for someone that will be active in our revenue generation and impact case developments.

**Person Specification**

This section describes the sum total of knowledge, experience & competence required by the post holder that is necessary for standard acceptable performance in carrying out this role. This is in addition to the criteria contained within the accompanying generic Role Profile.

**Research**
- Demonstrate a sustained and coherent research agenda within any area related to business analytics, including AI, big data, VR, machine learning and visualisations, and related topics.
- Show excellence across the dimensions of publication outputs, research income and impact.
- Provide evidence of a strong pipeline of research papers at 4* quality, showing target journals and each paper's stage of development.
- Demonstrate the capacity and the willingness to lead in promoting and enabling evidence-based research impact, and developing an exceptional research environment.
- Provide indicators of academic impact, reflected in, for example, citations, invitations to visit/speak and other indicators of international reputation within the relevant constituency.
- Demonstrate a strong track record of developmental mentoring of doctoral students and early career research staff, and of leading research teams.

**Business Engagement**
- Demonstrate engagement with local and international businesses
- Provide evidence of meaningful interaction with business through the application of business analytics

**Teaching**
- Contribute to teaching at both undergraduate and postgraduate levels in Business Analytics and related areas.
- Demonstrate currency of knowledge in relation to developments in managerial practice.
- Be willing to support and contribute to pedagogic innovation.

**Leadership and Service**
- Be willing to act as an academic leader, e.g. by supporting and mentoring junior staff, and by representing the Department and School within the University and externally.
- Maintain relations with key stakeholder groups relevant to this appointment, e.g. business / industry leaders, public and non-governmental organisations, and others

The role is open to internationally recognised practitioners/professionals whose work has made a significant contribution to the advancement of knowledge and its application to business analytics and/or policy-making at national level, who have demonstrated the ability to promote evidence-based research impact and to serve as academic leaders (including mentoring and teaching), and who would be able to attract substantial funding from a range of sources and/or to develop high-level partnerships with government and/or business.